**A2P 10DLC CAMPAIGN FORM**

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| --- | --- |
| **Brand Information & Details** | |
| **Legal Company Name:** | Click to edit |
| **DBA or Brand Name (if different from legal name):** | Click to edit |
| **Country of Registration:** | Click to edit |
| **What type of legal form is the organization? (Individual, publicly traded Company, Private Company, Charity/non-Profit Organization)** | Click to edit |
| **Tax Number/ID/EIN:** | Click to edit |
| **Address/Street:** | Click to edit |
| **City; State/Region;  Country;  Postal Code/Zip Code** | Click to edit |
| **Website:** | Click to edit |
| **Stock Symbol (if applicable):** | Click to edit |
| **Stock Exchange (if applicable):** | Click to edit |
| **Vertical Type:** | Click to edit |

|  |  |
| --- | --- |
| **Contact Details** | |
| **Name:** | Click to edit |
| **Phone:** | Click to edit |
| **Email:** | Click to edit |
| **Address:** | Click to edit |

**Campaign Information**

**Use Case (select one of the below)**

**Standard Types**

2FA

Account Notification

Customer Care

Delivery Notification

Fraud Alert Messaging

Higher Education

Low Volume Mixed (also check up to 3 standard types)

Marketing

Mixed (also check up to 3 standard types)

Polling and Voting

Public Service Announcement

Security Alert

**Special Types**

Carrier Exemptions

Charity

Conversational Messaging

Emergency

Political

Social

Sweepstake

**Campaign Content and Attributes**

Subscriber Opt-in

Subscriber Opt-Out

Subscriber Help

Number Pooling

Direct Lending or Loan Arrangement

Embedded Link

Embedded Phone Number

Affiliate Marketing

Age-Gated Content

**Campaign Description:** Click to edit

**Sample Messages:**  Click to edit

**TNs for association to Campaign:**  Click to edit