**A2P 10DLC CAMPAIGN FORM**

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| **Brand Information & Details** |
| **Legal Company Name:** | Click to edit |
| **DBA or Brand Name (if different from legal name):** | Click to edit |
| **Country of Registration:** | Click to edit |
| **What type of legal form is the organization? (Individual, publicly traded Company, Private Company, Charity/non-Profit Organization)** | Click to edit |
| **Tax Number/ID/EIN:** | Click to edit |
| **Address/Street:** | Click to edit |
| **City; State/Region; Country; Postal Code/Zip Code** | Click to edit |
| **Website:** | Click to edit |
| **Stock Symbol (if applicable):** | Click to edit |
| **Stock Exchange (if applicable):** | Click to edit |
| **Vertical Type:** | Click to edit |

|  |
| --- |
| **Contact Details** |
| **Name:** | Click to edit |
| **Phone:** | Click to edit |
| **Email:** | Click to edit |
| **Address:** | Click to edit |

**Campaign Information**

**Use Case (select one of the below)**

**Standard Types**

2FA [ ]

Account Notification [ ]

Customer Care [ ]

Delivery Notification [ ]

Fraud Alert Messaging [ ]

Higher Education [ ]

Low Volume Mixed (also check up to 3 standard types) [ ]

Marketing [ ]

Mixed (also check up to 3 standard types) [ ]

Polling and Voting [ ]

Public Service Announcement [ ]

Security Alert [ ]

**Special Types**

Carrier Exemptions [ ]

Charity [ ]

Conversational Messaging [ ]

Emergency [ ]

Political [ ]

Social [ ]

Sweepstake [ ]

**Campaign Content and Attributes**

Subscriber Opt-in [ ]

Subscriber Opt-Out [ ]

Subscriber Help [ ]

Number Pooling [ ]

Direct Lending or Loan Arrangement [ ]

Embedded Link [ ]

Embedded Phone Number [ ]

Affiliate Marketing [ ]

Age-Gated Content [ ]

**Campaign Description:** Click to edit

**Sample Messages:**  Click to edit

**TNs for association to Campaign:**  Click to edit